

INTERNET MARKETING & SEO

Internet Marketing with Search Engine Optimization

**SPECIALS
LIMITED
TIME
OFFER**

Complete Website/SEO Analysis Report

\$149.99

Do you feel like you're not getting any where? Do you have any traffic at all?

Our expert staff will perform an extensive analysis on your website and report back to you the gaps and weaknesses that are found within your site. We will provide recommendations that will improve your website's rankings in search engines.

If, after our analysis, you choose to use one of our SEO plans, your \$149.99 fee will be credited towards the price of the plan you choose.

Monthly SEO Small Business Jumpstart Plan

\$299.99/Month

Bitochon will perform a number of monthly tasks to help your website in its fight to rank higher and get more traffic.

Page Optimization

Title Tags
Meta Descriptions
Meta Keywords
Header Tags
HyperLinks

Link Strategy

Inbound Links
Outbound Links
Internal/Cross Links
Broken Links
Link Magnets

Social Media

Facebook/Twitter
Myspace
Hubpages.com
Squidoo.com/Others

Keyword Research

Target Keywords
Clarification Keywords
Competitors
Google Analytics
Google Tools

Website Structure

Breadcrumbs/Navigation
Siloing/Theming
Robots Text
W3C Validation
Internal Sitemaps
404/443 Checks
Frame/IP/Browser Checks

Text Readability & Positioning

JavaScript Checks
CSS Checks
Text Location/Positioning
Keyword Distribution
Flesch Levels
Kincaid Levels
Reading/Spelling

Reporting

Traffic Analysis
Conversions Tracking
Monthly Reports/Rankings

Content Submissions

Directory Submissions
Blogs/PR/RSS/Feeds
Google, Yahoo & MSN Sitemaps
Reviews

Local Search

Google Local
MSN Local
Yahoo Local

Spam Analysis

Keyword Spamming
Duplicate Domains/Content
Hidden
Negative Divs
Useless Links/Home
Link Spam/Farms
IP Issues

Universal Blended Search Month

Image Submissions
Video Submissions
Widgets Submissions

Image Optimization

Image Naming
Image ALTs
Sizing

SEO "A LA CARTE"

Call for Pricing

Do you have certain problem areas within your site? With our A La Carte plan you can choose which problem areas you would like us to focus on.

Text Positioning & Readability	Broken Links
Social Media	Link Magnets
Submissions	Outbound Links
Blended Search	Navigation
Local Search	WC3
Image/Video	Sitemaps
Content	Structure
Traffic Analysis	Spam
Header Tags	Keyword Research
Hyper Links	Analytics
Inbound Links	Google Tools
Cross Linking	Title/Meta Tags



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