

One of the most popular foods today is sushi. One entrepreneur figured why not bring it to the web and make it easily accessible and readily available. He then created a first-class sushi web design that operates exclusively by phone or email with the goal to save people the frustrations of parking spots and long lines while still enjoying their meal. His gourmet sushi was delivered in a prompt and efficient manner and was a tasty and delicious product. He wanted his customers to be excited with this new opportunity to conveniently order the food they love with the least hassle.

He was excited about the beautiful website he designed and he started advertising. Unfortunately he wasn't generating the traffic flow and sales he expected even though the people who tried it were really excited with this innovation. So the expert SEO team from Bitochon Technologies went to work optimizing his content and redesigning various aspects of the site such as easier to read menu and order forms.

With the addition of new hot keywords and keyword rich content to its landing pages, Lakewood Sushi/sushi express was climbing in ranking! Within one month the percentage of new visitors was rapidly rising, and his bounce rate was dropping and his sales were dramatically increasing.

With continual efforts in various SEO aspects, such as constant monitoring of his website, and making changes as necessary, by week number 9, Lakewood sushi occupied Google's top rank! Through the expertise of the SEO Campaign from Bitochon Technologies, Lakewood sushi now has an increased traffic flow, many more visitors, higher search engine rankings and of course more business!